

Illustrating The Latest Web Design Trends Using BeTheme



Often web design trends come and go but what is still important is to find out which is the most suitable web design for your type of business. How can you draw your user's attention? How will you increase your user engagement? If you look carefully for answers to all these questions, you will come to know that an effective web design can improve the performance of your website drastically. Now the next question that would arise in your mind - How to create effective websites? Actually, you can build excellent websites using BeTheme as it has 500 pre-built websites that can be installed with one click. You can understand it as a responsive

multipurpose WordPress theme using which you can create visually appealing websites for your business, company or institution.

However, if you are not able to free your few hours to create a gorgeous-looking website, SFWP Experts can help you in building one. We have a very talented team of designers and developers at our [**Los Angeles web design company**](#) who can help you with web design, web development, website redesign, website maintenance, and other services. With their contribution and support, we are getting testimonials from all parts of the globe and still the best web design company in the US.

Now we will look at the illustration of the latest web design trends using BeTheme:

1. Digital Illustrations

Digital illustrations are considered as one of the most important trends in visual design. If you are using relevant illustrations in your website design, it can make your design stand out from the crowd. In addition to this, it will help you in establishing an emotional connection with the visitors who are coming to your site. Illustrations are well-known as a versatile tool that designers can use for different purposes such as hero sections, feature description or as a subtle icon in the navigation bar. Two types of illustrations that are quite popular among designers are hand-drawn flat illustration and three-dimensional illustration.

2. Vibrant Colors

The reason why vibrant colors are used by so many digital product designers is that it gives visual interest to a layout. Getting user's attention is very important if you want your visitors to engage with your website and one of the most effective ways of drawing their attention is to use vibrant or bright colors in your design.

When you will use bright colors in the background, it will help in capturing the visitor's attention instantly and they will also get a truly memorable experience. So if you want to have a website that delivers a great user experience, you can ask our Los Angeles web design company to create one for you. We have some outstanding UX designers who build user-centric and beautiful-looking websites that communicate your brand's message to a global audience.

3. Hero Video Headers

Do you know imagery plays a key role in visual design? This is because it helps the designers to convey their idea quickly to viewers. Those days are long gone when designers were using static imagery to convey their idea and now most of the designers use videos in their design in order to engage users. On the other hand users also show their interest in videos as they watch the clips more willingly. You can use different video clips in the hero section varying from a few seconds of looped video to full-length videos.

4. Split Screen

Split-screen is a simple design technique that is applied by designers to attract the user's attention. What you need to do in order to create a split-screen is to divide the screen into two parts (50/50) and convey two

separate messages through each part. This technique is most suitable for mobiles as two horizontal panels of content can be collapsed into two vertical content blocks. If you are running an online fashion store and want to incorporate the split-screen design on your website, trust us for this work. [***At our Wordpress website design company***](#), an entire team of designers and developers are there to work on every aspect of your website, no matter if it is related to visual appeal, navigation, or user experience.

5. Geometric Patterns

It can be used endlessly by designers for creating beautiful ornaments. This pattern works equally well for digital products no matter if it is audio, video or images. It can also be used in the background for SVG images and high-resolution PNGs. Since backgrounds with geometric patterns scale well so there is no need to worry about how they will look on small and large screens.

6. Gradients And Duotones

You can understand gradient as the multipurpose tool that works in almost all types of design. It is often used by designers to make their design more attractive and engaging. They can use it more creatively with different colors and types, for example, you can see the image below in which a linear one-color gradient is spread over a photo.

You can also have a homepage like this if you work with our Los Angeles web design company. Our list of services includes custom web design, responsive website development, online marketing etc., that are helpful in driving traffic to your website and increasing online sales.

7. Bold Typography

As most of the designers clearly know that the content should always come at the top in the design process, they reflect a powerful message through their design so that product creators could convey that message to visitors. In such cases, bold typography plays a major role in conveying the intended message as it makes the texts easy to read for the visitors.

So you have seen the illustration of the latest web design trends in this blog, what do you think? Should you follow the trends? If you are a designer you have to answer that for yourself but if you are a website owner you should get our help in designing cutting-edge websites. Our ***award-winning Wordpress designers*** will work on your project with a strategic approach so that you can achieve your online goals before the expected time.

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