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Just How Effective is this Strategy??

Hey guys, Alex here...

Before we dive into this course, I want to say how excited I am to show you this strategy, because I know how much it'll help you get the results you want with Google SEO.

Here, I can set the record straight and save you from the poor SEO strategies that will waste your valuable time and money.

An Example of a Useless SEO Strategy

Just today, I read a sales pitch that promoted working 2-4+ hours a day on a site for 40 days straight to rank 1st in Google. The funny thing is that this strategy was used to rank a site based around a keyword generating 10 **(that's right, 10!)** unique visitors a day...

Sorry, but I think my customers deserve more. Before we get going, I want to enlighten you on how easy this strategy is and the results it will get you.

The Reality of SEO: Work SMART, not HARD

3 months ago I created a site focused around the keyword **500 free business cards**. I applied the SEO strategy in this case study for no more than 20 minutes a day. After a month though, I got distracted and **stopped SEO ALL TOGETHER**. 2 months later I checked the search engine and found my site ranked **NUMBER 2**... On top of this, this wasn't some useless keyword with ten searches a day...

This keyword generates 7,000 visitors a month and has \$2 CPC...

Ranking highly for **REAL** keywords doesn't take 40 days of hard work. What it takes is intelligent back linking and understanding what Google is looking for.

With that being said, let's get to **the real truth behind SEO**.

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Welcome to the Wild

This is a case study regarding the strategy that quickly ranked sites for 3 competitive keywords in the Google search engine. The results I received were superior to what current backlink strategies would have yielded. Using them allowed me to make money from 3 different keywords in a relatively short amount of time.

On top of that, perhaps the biggest benefit of this strategy is that it avoids all risk of being penalized by Google. This method strictly follows the rules the company set forth in its last patch: Panda. In short, it's both effective and safe.

Sites Involved in the Study

This strategy was applied to 3 sites in different niches. Two of the sites were domains that were already in existence.

TurkeyBurgers.org

Collegeflirt.net

To further test this strategy, I also purchased a new domain on June 29th 2011. The website was named

QTPInterviewquestions.com

This case study demonstrates the exact process used in ranking these sites, beginning with keyword research and completing with a first page ranking. Throughout this study the exact process will be demonstrated, step by step.

Case Studies

Turkey Burgers

<http://turkeyburgers.org/>

Turkey Burgers.org is a website that currently ranks 4th for the search: **Turkey Burgers**. This search has close to an estimated 27,000 visitors a month (source: Google Keyword Tool) and has a whopping \$1.30 CPC for AdSense clicks related to the keyword.

At a 5% click rate and a realistic CPC of 3 dollars it has the potential to make upwards of a 1000 US Dollars per month passively.

SEO Strategy

This site used the same strategy that this guide describes. Using this strategy, the new site ranked on Page 1 of Google in a week and reached the # **4 overall spot in less than 2 Weeks time**

With this rate of rank climbing, this page started making a noticeable amount of money in less than a month.

CollegeFlirt.net

<http://collegeflirt.net/>

College Flirt is a site that currently ranks 2-5th for the keyword: **How to Flirt With a Girl**. This keyword has an estimated 15,000 searches/ month (source: Google Keyword Tool) and provides College Flirt with relevant, targeted traffic.

Originally the website began targeting this keyword almost 6 months ago. Initial results were poor; the site bounced between Page 2 and 3 of Google, making

little long-term progress with its mass article distribution strategy.

However, by applying the strategy that made BPOinterviewquestions.net a success, the page shot to the 8th spot in Google in **less than 2 weeks**. Within a month, the site was consistently among the top 5 results in Google for its keyword.

On top of this the site now brings in over 30,000 visitors a month from SEO that is based around this very strategy

These swift, effective results show that the current strategies within this guide are superior to current practiced SEO.

QTP Interview Questions

After the success of Collegeflirt.net and BPOinterviewquestions.net, I wanted to truly test the new strategy with a brand new website. My main objectives were to find out

- How quickly a new site could reach Page 1 of Google.
- Whether there were any risks of being penalized with this strategy.

With these goals in mind, the process began.

Domain purchased on: June 29th, 2011

Registry Rocket Order

[Back to messages](#) | 

Registry Rocket Orders [Add to contacts](#)
To pronghornweb@hotmail.com

6/29/11

Registry Rocket has just processed a domain registration order for qtpinterviewquestions.com for 1 year(s)
The amount of this order is \$15.

The application of this SEO Strategy commenced on June 30th. That was the day I began the link building process. I checked at the day's end; as expected, Google had not indexed the page yet.

YOUR SEARCH ENGINE RANKING REPORT

'No' = Not in top 100. '--' = Engine not selected. 'Error' = No response.

Feel free to share with your friends.



65



104



169



39

SEARCH	GOOGLE	YAHOO!	BING	AOL
'qtp interview questions' qtpinterviewquestions.com	No	Error	No	No
'how to draw a horse'				

12:27 PM
7/1/2011

I checked the **next day** to find sudden results. After a day of SEO, the site was not only indexed, but on the 2nd page of Google at the **18th spot overall**.

The screenshot shows the MarketWatch website with the date July 1, 2011, and time 1:22 PM EDT. Below the website, a window titled "Your Search Engine Ranking Report - Mozilla Firefox" displays the URL <http://www.mikes-marketing-tools.com/cgi-bin/ser/ser.cgi>. Overlaid on this window is the text "Ranked Page 2, 18 in 2 day!". Below the text is a table showing search engine rankings for the query "'qtp interview questions' qtpinterviewquestions.com".

SEARCH	GOOGLE	YAHOO!	BING	AOL
'qtp interview questions' qtpinterviewquestions.com	18	No	No	No

This is **sensational** speed. But the best was yet to come. I continued to use this SEO strategy, and it again surprised me when I checked the site's ranking, less than two days later. I was shocked when I saw my site was now ranked **number 11** in Google for the search! Only a spot away from the first page, and all in less than three days.

The screenshot shows two Google search results. The top result is for the query "qtp interview questions", showing "Page 2 of about 521,000 results (0.08 seconds)". A red arrow points to the search bar, and another red arrow points to the result "Qtp Interview Questions" which is marked as "Spot 11". The bottom result is for "news - Google Search", showing "About 11,740,000,000 results (0.15 seconds)". A red arrow points to the result "CNN.com - Breaking News, U.S., World, Weather, Entertainment..." which is marked with a red 'X'.

I continued the SEO process at a [non-aggressive](#) pace in order to nullify all risks of being penalized by Google in the rankings.

In theory, I could have ranked even **faster**. However, it was more important that the site avoided getting penalized. Any setbacks would have dropped the site out of competition for its keyword – for months.

It turned out, though, that even at a moderate backlinking pace, the site achieved a first page ranking in 10 days. By “moderate” pace, I mean roughly 20-30 minutes a day at most.

2 weeks into the case study, our efforts were rewarded:

4. [SEUMoz](#). Easy SEO management, dozens of tools, and the largest SEO cr

YOUR SEARCH ENGINE RANKING RE

'No' = Not in top 100. '-' = Engine not selected. 'Error' = No resp

Feel free to share with your friends. [+1](#) 96 [Tweet](#) 109 [Like](#) 187

SEARCH	GOOGLE	YAHOO!	E
'qtp interview questions' qtpinterviewquestions.com	8	No	
'bpo interview questions'			

Done

For the 3rd time I had ranked a site on the front page:

- quickly
- with zero penalties
- with stability

After we ranked on the first page, we were content with are results and slowed down back-linking so that the domain could get a chance to age. (Be sure to check out the other case studies for proof of top 5 Rankings)

And now, I'll reveal the strategies within this WSO so you can get to making money **quickly** and **without wasting time**.

****Update****

Shortly after reaching a high spot in Google, we then flipped QTPinterviewquestions.net for a large amount. If ranking a site in less than a month and making well over 4 figures from the sell interests you then read on!

BONUS CASE STUDY

[Howtodrawahorse.net](#)

Here's one last example of how easy and straightforward this SEO strategy is. 3 months ago I created a website based around the keyword **how to draw a horse**. This keyword generated 22,000 exact searches a month.

During the site's first month of existence, I applied the SEO strategy in this case study. After that month, however, I completely stopped sending links to the site because I had other projects to work on.

When I checked the site's ranking 2 months later, I was SHOCKED to see that it was now sitting in the top 3 of Google's rankings.

I **literally** took 2 months off from backlinking, and still saw results with this SEO strategy.

It doesn't get any easier than that!

Keyword Research

[Click here](#) For Video Guide

(Experienced readers may click [HERE](#) to go straight to the strategy!)

Understanding How To Spot Good Keywords

Before the SEO strategy can be applied to this case study, keyword research must occur. A great keyword is judged on 3 different criteria.

-Potential Traffic and Kind of Traffic

-Competition

-Potential Profit

Another factor that applies is the AdSense CPC (if you plan going the AdSense route). regardless of the site's purpose, however, your goals are to get the most traffic while having the least competition.

CPC(Cost per click)- Google AdSense has an expected price that they pay you per ad clicked from your site.

During this case study, I located the keyword **QTP Interview questions** by first using the Google Keyword Tool. You can go directly there with this [link](#).

The screenshot shows the Google AdWords Keyword Tool interface. The search term 'qtp interview questions' is highlighted with a red circle. The results table shows the following data:

Search terms (1)	Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Ad Share	Search Share	Approximate CPC	Extracted From Webpage
[qtp interview questions]			9,900	2,900	-	-	\$2.54	-

Below the search results, there is a section for 'Keyword ideas (121)'. The first few ideas are:

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Ad Share	Search Share	Approximate CPC	Extracted From Webpage
[qtp interview questions and answers]		320	91	-	-	\$0.10	-
[qtp interview question]		210	58	-	-	\$0.10	-
[loadrunner interview questions]		1,900	720	-	-	\$3.22	-
[qtp interview questions 2010]		140	46	-	-	\$0.10	-
[qtp interview questions and answers 9.2]		58	28	-	-	\$0.10	-
[qtp testing interview questions]		58	< 10	-	-	-	-

QTP interview questions gets an estimated 9,900 exact searches and has a CPC of 2.54, making it a strong keyword. If I choose to go the AdSense route a profit of 500-1000 dollars would be obtainable (with proper AdSense optimization,).

This fulfills my traffic and potential profit requirement.

Traffic: Around 10,000 (Good)

(Potential Profit)CPC: 2.54 (Excellent)



Dundee Tip!

Try for a site of 5000+ Traffic and 1 dollar + CPC minimum

The next step would be judging the strength of competition for the keyword. The swiftest way of doing so would be Market Samurai (if you don't have Market

Samurai, I will discuss other ways to determine competition later on. I highly recommend it though).

Once put into Market Samurai, these were the results I received.

TOP 10 GOOGLE SITES	URL	DA	PR	IC	RD	BLP	BLD	BLEG	DMZ	YAH	Title	URL	Desc	Head	CA
http://qtp.blogspot.com/	http://qtp.blogspot.com/	3	4	875	1,106	16,990	20,159	2	N	N	Y	N	N	Y	10
http://qtp.blogspot.com/2009/03/vbscript-interview-questions.html		3	2	875	9	13	20,159	0	N	N	Y	Y	N	Y	10
http://www.guru99.com/qtp-interview-questions.html		2	2	321	8	12	1,190	0	N	N	Y	Y	Y	N	5
http://www.softwaretestingstuff.com/2007/10/qtp-interview-questions.html		3	0	438	69	87	8,416	0	N	N	Y	Y	Y	Y	3
http://www.techinterviews.com/qtp-interview-questions-and-answers		10	4	483	178	278	100,794	0	Y	Y	Y	Y	N	Y	11
http://www.qtp10.com/2009/06/qtp-interview-questions-for-beginners.html		2	0	272	9	75	5,862	0	N	N	Y	Y	N	Y	12
http://qtpfaq.blogspot.com/		3	1	93	35	85	281	0	N	N	Y	N	Y	Y	8
http://www.geekinterview.com/Interview-Questions/Testing/QTP		6	1	66,300	163	253	107,917	0	N	N	Y	Y	Y	Y	1
http://www.amazon.com/QuickTest-Professional-Interview-Questions-Guide		13	2	231,000,000	0	0	10,904,700,556	0	Y	Y	Y	N	Y	Y	4
http://my330space.wordpress.com/2006/05/18/interview-question-of-qtp/		5	0	223	35	49	348	0	N	N	Y	N	N	Y	7

DOMAIN AGE

PAGE RANK

BACK LINKS

KEYWORD IN TITLE, URL, DESCRIPTION AND HEADER

There are a few factors on this page I pay attention to.

1. Are the competing pages home pages?

By this I mean just base domains. If I type in a search such as **“Juicer recipes”** and the top 4 domains are all home pages (IE juicerrecipes.com, juicerplanet.net etc) these pages are probably strong and focused around the keyword.

An example of a non-home page ranking would be JuicerWorld.com/guides/juicersrecipes. In this case, only that domain page would be competition, not the entire site. As only a page addresses the keyword, the domain is not direct competition.

2. What is the competition's PR?

PR is a significant factor, but not as important as the industry thinks. PR is Google's overall view of the quality of a site. Obviously, if a site has a PR of 4+ it means Google views this site highly, and it will have an easier time ranking. **However, if the site is not based around the keyword**

you can still easily beat it.

For Example: One of my main competitors in this search was a QTP blog (PR 4) based around the keyword QTP. My keyword is [QTP Interview questions](#). My site will be targeting this keyword exclusively, while the other site is focused on **QTP** as their keyword. This will give me priority for the main keyword.

3. Is the competition targeting my exact keywords on their page?

By looking at the pages themselves, it's simple to discern what keywords they're targeted for. In this search, there was only one page focusing on the keyword QTP interview questions. This is great for me because they are my only real focused competition.

4. The quality and authority of the pages

This is the same as the PR. Google loves sites that are quality and look good. If the page looks clean and professional, there's a good chance the owner makes a strong effort to maintain the site's Google ranking. This is an indirect way of seeing how competitive the site is.

For example: Here are two sites for the search Pit Bike. One is low quality and most likely easy to beat. The other is extremely high quality, which means it also probably practices quality SEO.

Poor Quality low competition site

<http://www.pitbikewarehouse.com/>

High Quality Site, high competition site

<http://www.pitsterpro.com/>

On top of this, if sites are poor, like the first one, it's easy to contact Google and point out the low quality. (How to do this is mentioned later on in the bonus tips sections)



Dundee Tip!

Remember Google's goal is to provide the BEST quality content for its searches. This is how they manage to stay on top of the Search Engine world. This means VISUAL and CONTENT quality is VERY RELEVANT!

Let's look at the reasons why I chose this keyword!

1. Very few of these sites are actual home pages- this means the actual site is not focused on this keyword.
2. The PRs for these pages are average to high. There are multiple PR 4s and 2s. This is not the optimum PR range for easy rankings. However, my page has an exact domain name match to the keyword (I'll discuss why this is a benefit later). This allows me a little bit of leeway. The competition will still be tough, but manageable, with my strategy.
3. If I look on the far right attributes, only a few of the pages are directly targeting the keyword. Those that are have low PR and poor site design. This makes it a non-issue.
4. None of these sites are high quality authority sites. This means Google does not value any of them THAT highly, and I can pass them without raising red flags.

This is the overall process for finding a keyword for use in this strategy. Be sure to check out the video for more details!



Dundee Tip!

Be sure to get about 5 good keywords to compare before you even THINK about buying a domain

Creating Your Site

[Click Here](#) For Video Guide

Now that the keyword has been selected, it's time to purchase the site. Head over to

<http://www.hostgator.com/domains> and choose a domain to purchase. This is simple after your first time, so I'll be brief. **If you would like more in depth guides on creating sites check here.**

Choosing Your Site's Name

There are a few factors you want to consider when choosing a site name.

Be sure to get your keyword in the domain name for the site. If the search I was targeting was **Juicer Recipes**, I would make sure the words **Juicer Recipes** are in the domain name. Examples of this would be:

[Juicerrecipeshq.com](#), [ejuicerrecipes.net](#), [myjuicerrecipes.org](#)

Try to get an exact name match. This will help the site rank slightly faster. An example of an exact name match would be **[juicerrecipes.com](#)**

Why EDMs (exact domain name matches) are good: It has been shown that page with the exact keyword in the title rank slightly faster than sites without it.

If there are no exact name domains open it is okay. This only impacts ranking a small amount. Simply add a few extra letters to beginning or end of the domain name. Examples would be **[Juicerrecipeshq.com](#), [ejuicerrecipes.net](#), [myjuicerrecipes.org](#)**



Dundee Tip!

If you are thinking about making a company or authority site it is better to choose a brand-able name. However, if you want a site based purely around SEO traffic having the url in the title is a better choice!

*Be sure to only purchase domains that end in a **.com**, **.net**, or **.org**. Other domain endings carry less credibility and rank slower.*

Since my keyword is **qtp interview questions**, I'm purchasing a domain with that keyword in the title. Fortunately, there is an exact domain name open. Here's the screenshot:

Welcome To **hostgator.com**

Quick Domain Name Search
HOME | GO

Completed		Print For Your Records		
Order Number	Name	Qty	Price	Total
214080389	qtpinterviewquestions.com	1yr	\$15 /yr	\$15 /yr

Registration/Billing Information	
Organization	College Flirt
First Name	Alex
Last Name	
Title/Role	
Postal Address	
City	
State/Province/Other	
Postal/Zip Code	
Country	
Email Address	
Phone Number	
Fax Number	

[Terms and conditions](#)

After the domain's bought, purchase hosting at [Hostgator \(Click To Visit\)](#). Get the baby package so that you do not have to buy multiple hosting plans. (If you ever create another site, you will be able to have it under the same hosting plan. This is explained in detail in the video guide). By using the link above, you will have access to a first month for one cent offer, just enter coupon code:

SEOPANDADUNDEE

Once you have a hosting plan, go to Account and click View Hosting Plans. First, you will see the HostGator server addresses. Log into the initial site where

you bought the domain, and change it so the domain's hosting points to those nameservers.

Hostgator Server Adresses

NS1: ns2253.hostgator.com

NS2: ns2254.hostgator.com

Changed Domain Addresses

DNS Settings	<input type="radio"/> Default <input checked="" type="radio"/> Custom
Domain Name Server 1	ns2254.hostgator.com
Domain Name Server 2	ns2253.hostgator.com
Domain Name Server 3	

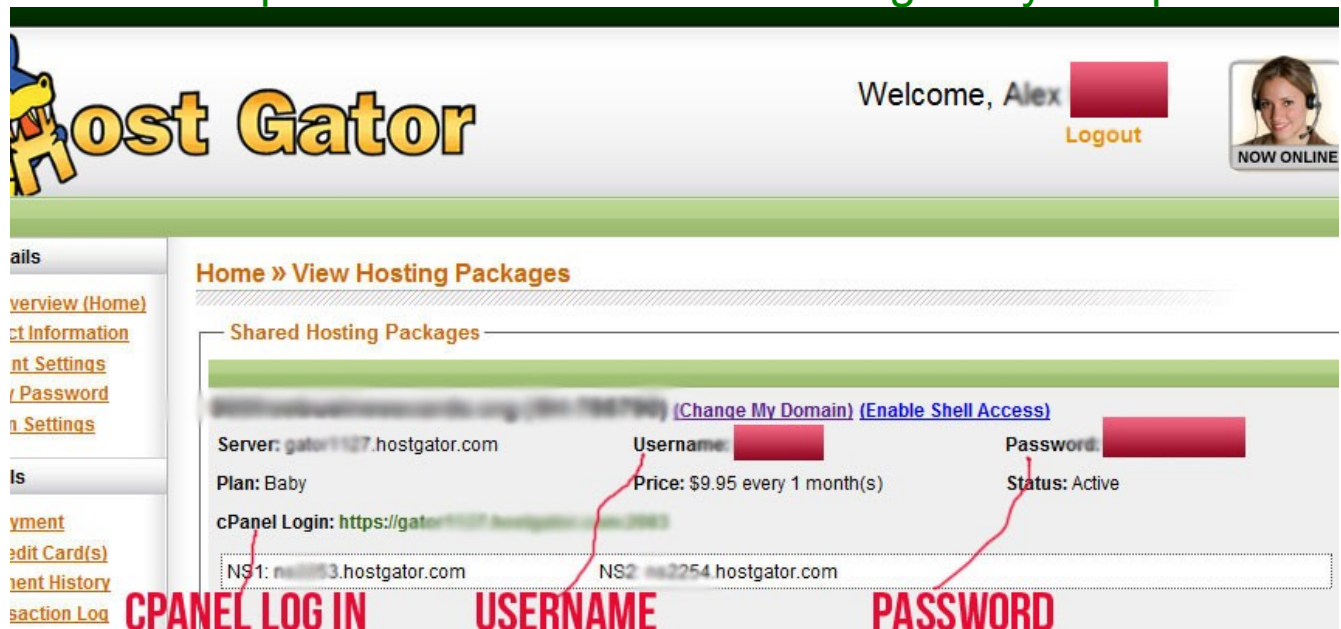
When that is done, the domain will be parking itself at the hosting you bought. Now go back to the hosting page you were at before.

Wordpress Installation

[Click Here](#) **for video guide**

First you must log into Cpanel from the Hosting packages page!

Use the password and username to log into your cpanel



The screenshot shows the HostGator cPanel interface. At the top, the HostGator logo is on the left, and a welcome message "Welcome, Alex" with a "Logout" button and a "NOW ONLINE" status indicator is on the right. The main content area is titled "Home » View Hosting Packages". Under "Shared Hosting Packages", a package is listed with the following details:

Server:	Username:	Password:
gator1127.hostgator.com	[Redacted]	[Redacted]

Additional details include: Plan: Baby, Price: \$9.95 every 1 month(s), Status: Active, cPanel Login: <https://gator1127.hostgator.com/cpanel>, and NS1: ns11273.hostgator.com, NS2: ns2254.hostgator.com. Red lines connect the labels "CPANEL LOG IN", "USERNAME", and "PASSWORD" to their respective fields in the package details.



Dundee Tip!

If you very recently purchased the hosting it could be up to 48 hours before you can access your site. Patience is a virtue right?

When you're there, find the quick install button.



From there, simply install Wordpress. Add your name as admin, and let it do the rest. You can then log into your Wordpress by going to your site and clicking Admin Log In. If you have trouble doing this, just type in your site URL and add the suffix /wp-admin. Example [Qtpinterviewquestions.com/wp-admin](#) (if this confuses you at all check out the video guide [here!](#))

After that, log into your website with the password sent to your email and install your theme. To do this, just upload the entire zip folder to the theme installation area and you should be ready to rock. **(Be sure to reference the video so you can see a step by step guide on how to do this, here is another [link to it.](#))**

Site Content and SEO

[Click Here](#) for Video Guide

Because of the new Panda algorithm, on-page SEO has become extremely important to ranking fast. Especially when you focus on pure quality back-linking. It is essential that Google identifies your site as highly relevant to the keyword.

Main Page SEO

Once you have established your theme you are going to need to download the All in One SEO Plugin. Once it is installed you must do the following:

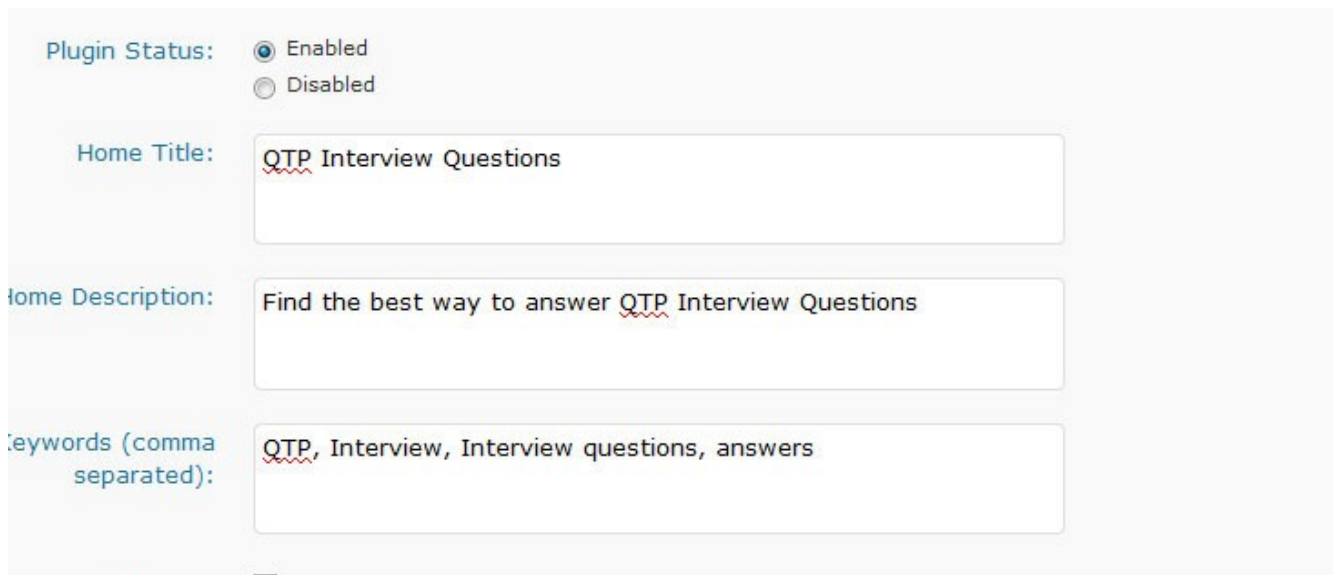
Enable the plugin

Make the page title your exact keyword

Have your keyword in the description

Make sure the words in your keyword are in the keywords box

(what it should look like in the plug in)



The screenshot shows a plugin settings interface. At the top, 'Plugin Status' is set to 'Enabled' with a radio button. Below it, 'Home Title' is 'QTP Interview Questions'. 'Home Description' is 'Find the best way to answer QTP Interview Questions'. 'Keywords (comma separated)' are 'QTP, Interview, Interview questions, answers'. The word 'QTP' is underlined in red in all three fields.

Plugin Status: ☒ Enabled ☐ Disabled

Home Title: QTP Interview Questions

Home Description: Find the best way to answer QTP Interview Questions

Keywords (comma separated): QTP, Interview, Interview questions, answers

After that, make sure your main page contains 4 aspects.

Your keyword in H1 Font above the fold (before you scroll)

In Wordpress, there are different font sizes for text. Header 1 (H1) is the largest text size. When Google spiders crawl the site, they notice the words in BIG BOLD LETTERS. Obviously the words are very relevant to the page - it affects a page's ranking to some degree.

Pictures with your keyword as the Alt text

This actually covers two Google bases at once. First off, quality sites have pictures. Second, since Google cannot directly see what the pictures are of it looks at the titles and alt tags. An alt tag is the text that is displayed when your mouse hovers over an image.

A video with the keyword as the title

Quality pages have videos on them. Having a relevant video on your site increases the sites credibility. Credibility = higher rankings.

300+ words with the keyword repeated 3 times minimum

Since I want the site to be credible to Google spiders, it's important that we have

relevant content on the site. 300 words is enough content to make Google happy, and by sprinkling in the main keyword, the content becomes more relevant.

The goal is
your



Never spam your keyword on a page.
to make the page natural. Overusing
keyword in the text raises a red flag!

Supporting Pages SEO

Next, the supporting pages of the site must be made. The title of these pages should be supporting keywords that closely relate to the main keyword of the site. For this site the supporting page keywords were. [QTP Interview Questions PDF](#), [QTP Interview Questions and Answers](#), and [QTP Checkpoints](#)



Dundee Tip!

The more relevant pages you have on your site, the higher ALL of them will rank and generate traffic. Remember about 50% of your traffic will be keywords you are not even targeting. The more pages the better!

You can have many more pages than these. However, I only needed 3. Create a **PAGE**, not a post for each of these extra keywords. Each page will have a spot at the bottom for the SEO plugin. You need to make the page follow the exact same formula as the main pages.

The page keyword in H1 Font

Pictures with The page keyword as the Alt text

A video with the keyword as the title

300+ words with the keyword in it 3 times

This will not only increase the power of your main page's SEO, but also allow your support pages to draw in traffic for the searches they are targeting as well. Now that this is done, it's time to start the SEO process!

The "Panda Dundee" SEO strategy

In the Google SEO world, the recent modification to ranking algorithms changed how Google looks at and ranks sites drastically. This is not necessarily a bad thing though, because while it is different, it's not **harder** to rank quickly in search engines. This is also a great thing for quality sites as it provides them a defense from old spammy back link tactics that used to dominate Google rankings.



Dundee Tip!

One of the quickest ways to ruin a site's reputation is massing spammy back links from robot programs! Quality back links are the way to go!

While many linking strategies still work, their effectiveness has been reduced. This means you'll have to work twice as hard for the same results. In order to do the least amount of work for the best results, you'll need to understand what Google has really started to value in the past months.

It's time to adapt.

What Google Values

Facebook, Twitter and YouTube

If you have a quality site , it's going to get attention from [Twitter](#) and [Facebook](#)...period. In the past few months, Google has gotten way more in the loop when it comes to attention from these sites.

Because of this, likes and Twitter page links have started being a requirement for fast rankings. In this strategy, we will take full advantage of this by creating pages for our sites on the social resources and then mimicking how a popular site would grow.

Links from Unique Content

This is one of the main reasons why article distribution links is less effective these days. 90% of article sites are packed with reproduced, nonsensical content. Google **HATES** this and is starting to frown heavily on links from article sites in general.

I can say with confidence that one of Google's main goals was to stop content like this from showing up for searches. Notice how the Ezine Articles that used to dominate rankings are now NON-existent? Poor content is getting thrown out and the links they provide are being ignored.

On the flip side, lower PR sites with 100% unique content have become extremely important. Google loves these sites and is actually increasing their PR. If you look, many sites have gotten a big PR boost in the past couple of months simply because of their 100% unique content.



Dundee Tip!

Google's main priority is to give a variety of unique content- this means it does not want to show the same content over and over. Make sure the content on your site is ONLY on your site!

To sum this up: in the past 2 months, I have received better results from a week of the Panda Dundee strategy than I did in 3 months of article backlinking.

Blog Links

One thing unaffected by the new algorithm is blog type sites. You can still get great link juice from these (as long as they have unique content). In fact 20 backlinks from unique blogs landed me on Page 1 of Google for multiple sites – all within a week. This is why products like [Blog Blueprint](#) have become extremely lethal in SEO right now. We've managed to negotiate an exclusive Trial Offer for you, this link will take you straight to the order page for it, if you prefer to have a trial first: [Blog Blueprint Trial 7 days for \\$4.95](#)

Variety of Links

By this, I'm not referring to the old rules of link variety (which were to basically get as many links as you could from any source). In fact, you're going to receive diminishing returns with having only one type of link.

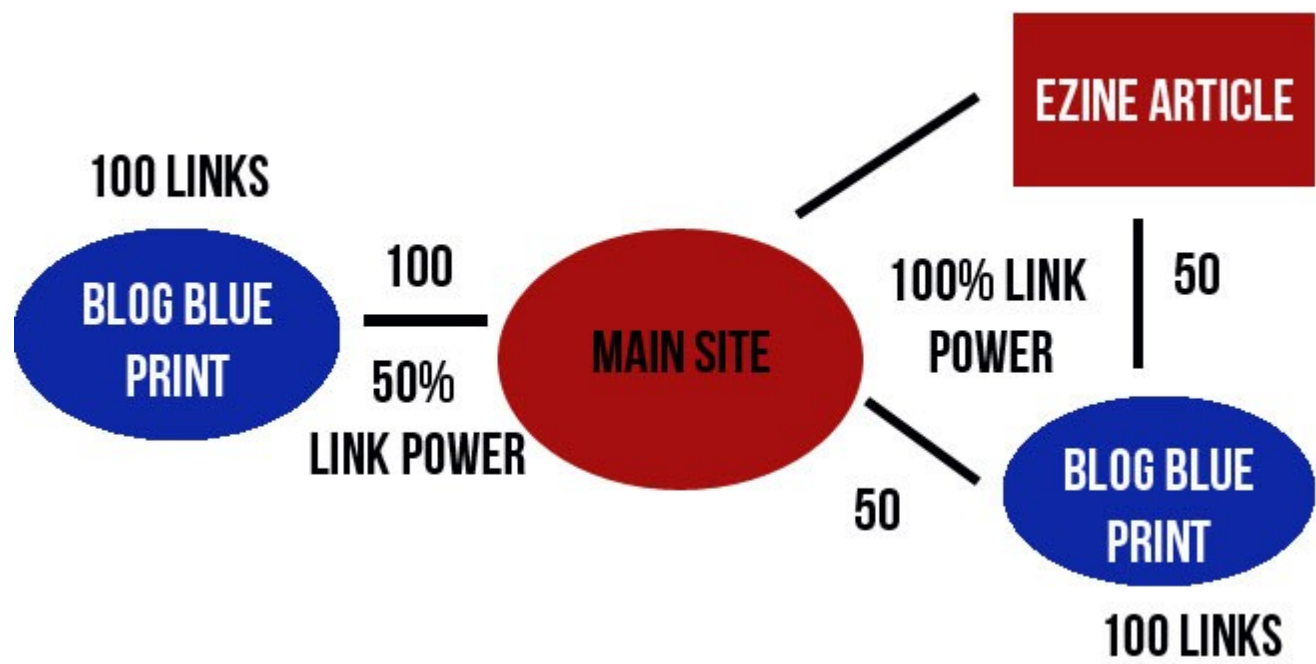
The key to this is avoiding a ton of poor links. The goal is actually to get a variety of high quality links, and then use the power from other links to empower those links.

This is where [Blog Blueprint](#) will again come in. You can only have so many blog links going to your site and increasing its power. However, you can send the power of the Blog Blueprint links to an Ezine Article to keep getting the full power (see below chart).

For Example

100 blog links = 50% power from links

50 blog links to site, and then 50 blog links to Ezine= 100% power from blog



links

In order to take full advantage of this, harness the power of Blog Blueprint's links. Use it to give link juice to our main site and also empower links to the site. Once this is complete, credibility is added via social media growth and empowering links to the site.

An Example of the Strategy In Action!

- I will start with 20 links from blog blue print to the main site
- I will then make an Ezine Article, then send 20 more Blog Blue Prints links to the article. These links will empower the Ezine links drastically.

Side note: Yes, Ezine Articles. While they lack their old power, they are still indexed quickly, have a good PR and are adapting to the new Google system (earning their respect). However, the point is they can get Blog Blue Print backlinks looped back to your site the fastest. Consider them a funnel.

- Once I do this, the next step is to [Facebook](#) like it and tweet the Ezine article, which will again increase the links power.

This is straightforward to do, requiring about **30 minutes of work a day**.



Dundee Tip!

SEO does not have to be time consuming! Work smart, not hard.

Step 1

Initial Blog, Facebook, Twitter and YouTube SEO

Once you have set up your website it is time to start the SEO Process.

In the first step I will harness the initial power of [Blog Blueprint](#) . ([Click Here for a Video Guide of how to use this program](#))

A Free Alternative to Blog Blueprint

(Blog Blueprint is very important to this strategy. But because I want this strategy to be accessible to all, I've provided a free alternative to using Blog Blueprint [HERE](#).

It is slower and requires more work, but you can see similar results)

Why Blog Blueprint is More Cost Effective Than Other SEO Tools

If you have been around SEO for a while, you know buying tools is almost unavoidable. This wouldn't be a problem if the tools actually delivered results.

The beautiful thing about BB is that it is the only tool you need though. To put this in perspective, I will compare its results to other tools used.

Comparing Blog Blueprint to Other Tools

The Article Distribution Strategy

[Article Ranks](#) + [Article Wizard](#)

These two programs are pretty much required to distribute article links quickly. I used both of these simultaneously for 2 months.

The results- I saw a rank increase from spot 52 to spot 24 in Google. One site got sand boxed (heavily penalized).

Cost- \$107 dollars/month

The Similar Blog Link Strategy

[Link Nirvana](#)

Before I used BB, I used this program. It generates the same type of back links and you can make as many as you like per day.

Cost= \$147/Month

Results= Site rank increased from spot 34 to spot 18 over a month

Blog Blue Print

This is very similar to Link Nirvana but it has one huge upside...it is 1/3 the price and twice as effective.

Cost= \$57 / month

Results= Ranked top 5 in Google multiple times.

In conclusion, [Blog Blueprint](#) is the cheapest and most effective tool for this

strategy.

Why Blog Blue Print and Blog Links are so effective

When the panda patch hit, article distribution sites took a huge hit in back link power because of their mass amounts of non-unique, nonsensical content.

The blogs in Blog Blueprint have always required spun (unique) content and they are also labeled as blogs. This means they avoided the slap from Google, while at the same time increasing the power of their back links.

On top of this, you can quickly make these links with little effort. It is truly the most underrated tool in Google SEO at the moment.

How To Use This Tool to Generate High PR links quickly

So after you have the tool, make a 100 word article and spin it to about 70%. I recommend [The Best Spinner](#)([click here to check it out](#))

What is The Best Spinner?

(A free alternative has also been provided below)

In short, it is extremely time consuming to write articles, especially if you have to do one for every one of your links. This would be working **HARD** instead of **SMART**. The Best Spinner eliminates this by taking articles you have already written and changing all the words to synonyms. This makes the articles unique, which is incredibly important now.

The term for an article like this is called a **spun article**. Once you spin an article, you will get about 250 unique articles from it.

This means instead of having to write hundreds of article and blog

post you can simply write 1 and spin it. The saves a **TON** of time. This software is borderline mandatory in today's internet marketing world!

Free Alternatives to Best Spinner

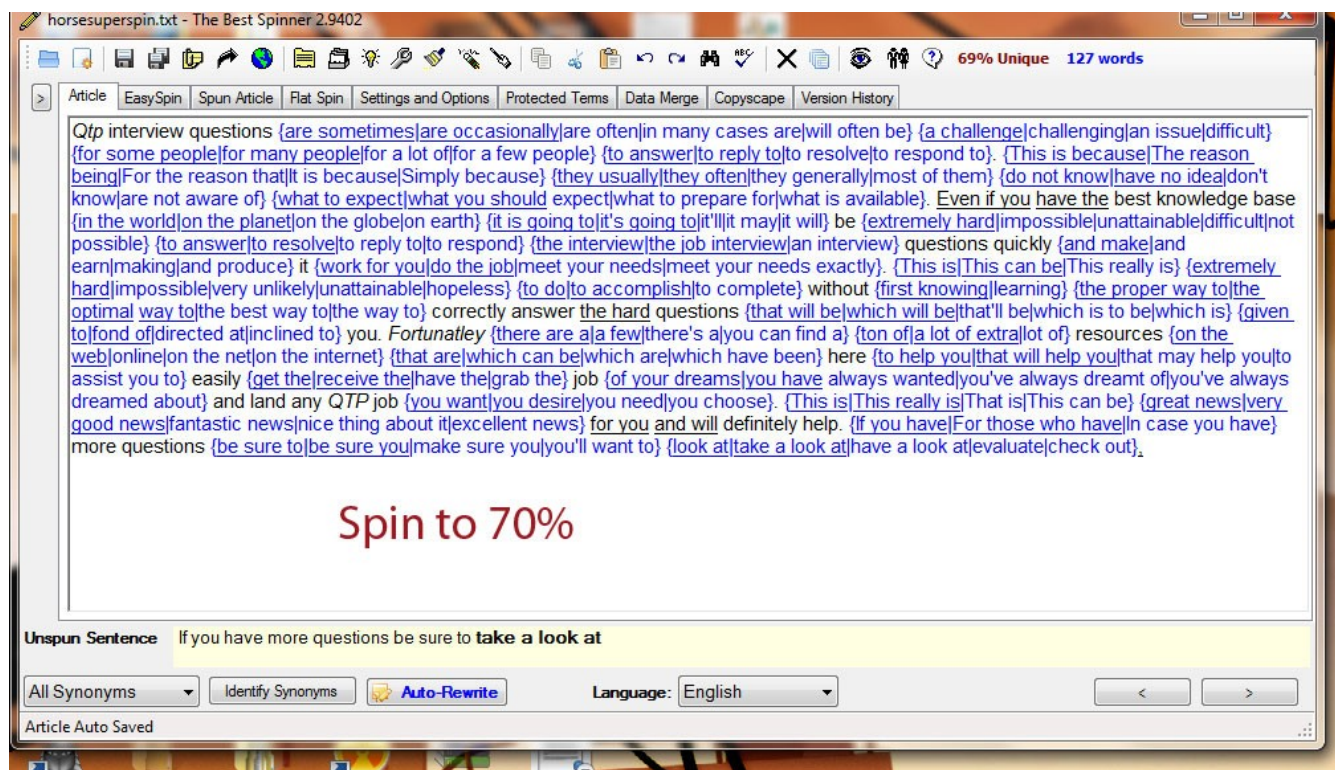
While I prefer The Best Spinner over similar free programs, here is a free spinning software that also works if your willing to put in a bit more time

<http://www.freearticlespinner.com/>

Now What?

Once you have this done you want to submit it 5 times to blog blueprint with the anchor text being your exact keyword. (mine being

[QTP Interview Questions](#)) **BE SURE TO WATCH THE TUTORIAL VIDEO FOR BLOG BLUE PRINT [HERE!](#)**





Dundee Tip!

Heres a GREAT guide on how to use The Best Spinner!

<http://thelinkback.com/video-guide-on-how-i-use-tbs-to-prepare-articles-for-amraruaw/>

The reason it's submitted only 5 times is because the site should gain rankings slowly and surely. 5 posts per day are about as much as you want to do for the first month.



Dundee Tip!

It's extremely suspicious if a new site starts to mass back links with in a few days of creation. Be patient for the first month.

Add Blog Post

Title: Please enter a title of at least 10 characters and maximum 50 characters.

Post: Please enter your post content which must be at least 100 words in length, including a single link using the following format:-

{anchor text|<http://www.my-url.com>}

The 100 words are counted excluding the characters in the single link.

The application will then verify your entry for approval. No HTML is allowed in the blog post. Only one link per post is allowed.

Blog Post Title: 0 characters

Qtp interview questions are often an issue for some people to respond to. It is because they often do not know what to prepare for. Even if you have the best knowledge base on the globe it's going to be not possible to respond the interview questions quickly and earn it meet your needs exactly. This can be hopeless to complete without learning the way to correctly answer the hard questions that will be given to you. Fortunatley there's a a lot of extra resources online which can be here that may help you easily grab the job you have always wanted and land any QTP job you choose. This really is nice thing about it for you and will definitely help. If you have more questions be sure to have a look at {qtp interview questions|<http://qtpinterviewquestions.com/>}

Blog Post:

**Add Spun Text To Blog Post. 3 a Day Tops
for the first few weeks**

136 words

Category:

After you do this, it's time to start working on creating a site that perfectly mimics how a natural site would grow on today's Internet.

Of course, [Facebook](#), [Twitter](#), and [YouTube](#) are all great indicators of the quality of a site. If a site has 1000 back links and not a single Facebook fan, it's a knock on the quality of the site.



Dundee Tip!

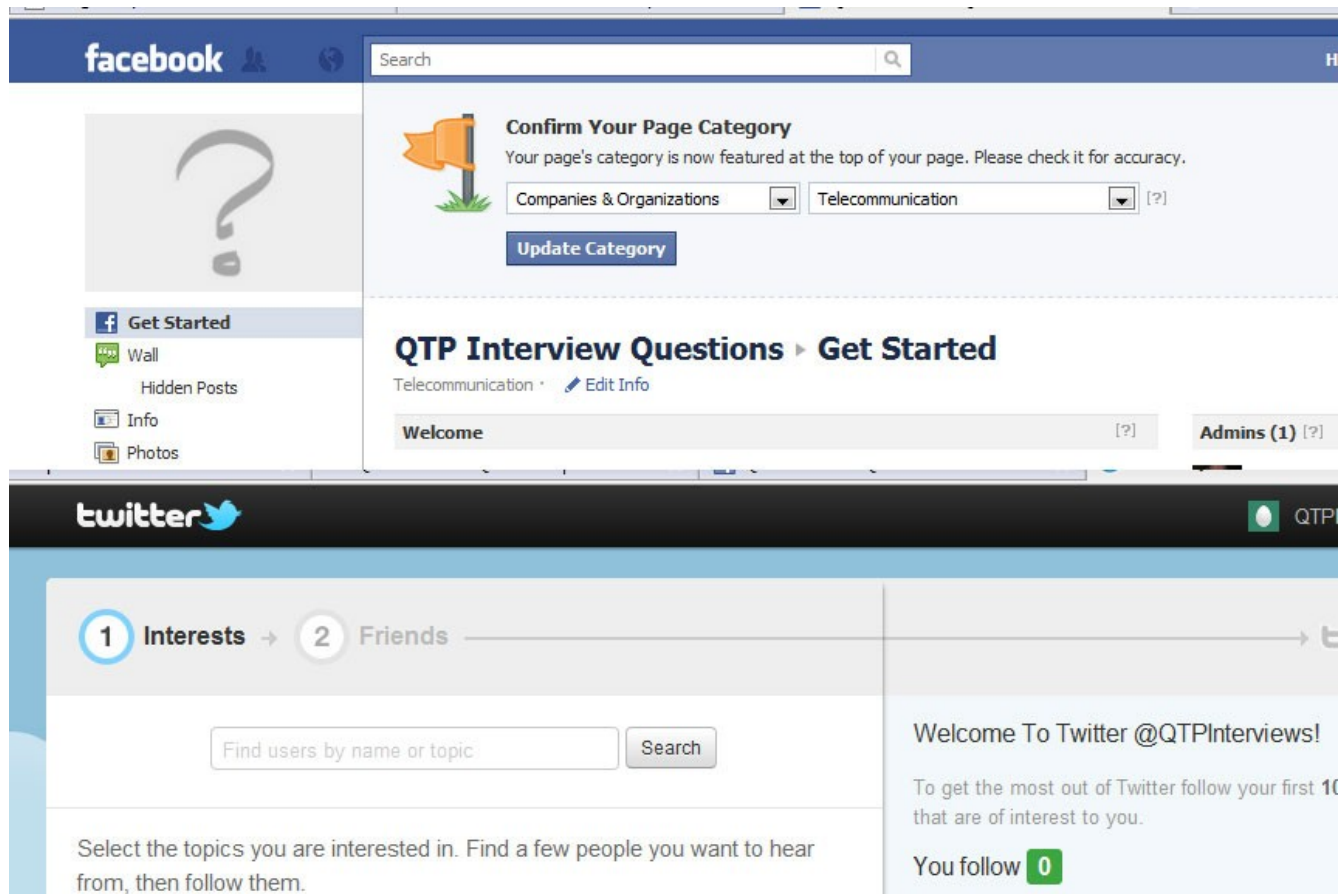
Google has been known to turn a blind eye to sketchy SEO if a site becomes extremely popular or has great content.

The One Indicator That Can't be Faked...Now Fakeable!

Until now, this was great indicator for Google because people could not fake this.

However there are now services that provide [Facebook](#) and [Twitter](#) followers, but the problem with these is that they cost a ton. There is a free loophole to this though. I will talk about in a bit.

So create a [Twitter](#) and [Facebook](#) page for your site...



- After you have done this it is time to create a Fiverr Account. Fiverr is a site where you can pay just \$5 and have your Facebook and Twitter pages flooded with new likes/fans.

The Best Fan Packages On Fiverr

Here is a list of the 2 best packages to get like/followers for your pages

[Click Here For Twitter Package](#)

[Click Here For Facebook Package](#)

Once that is done, you want to tweet and post a status updates linking to all your pages. This creates a natural Facebook page and gets your whole site linked.

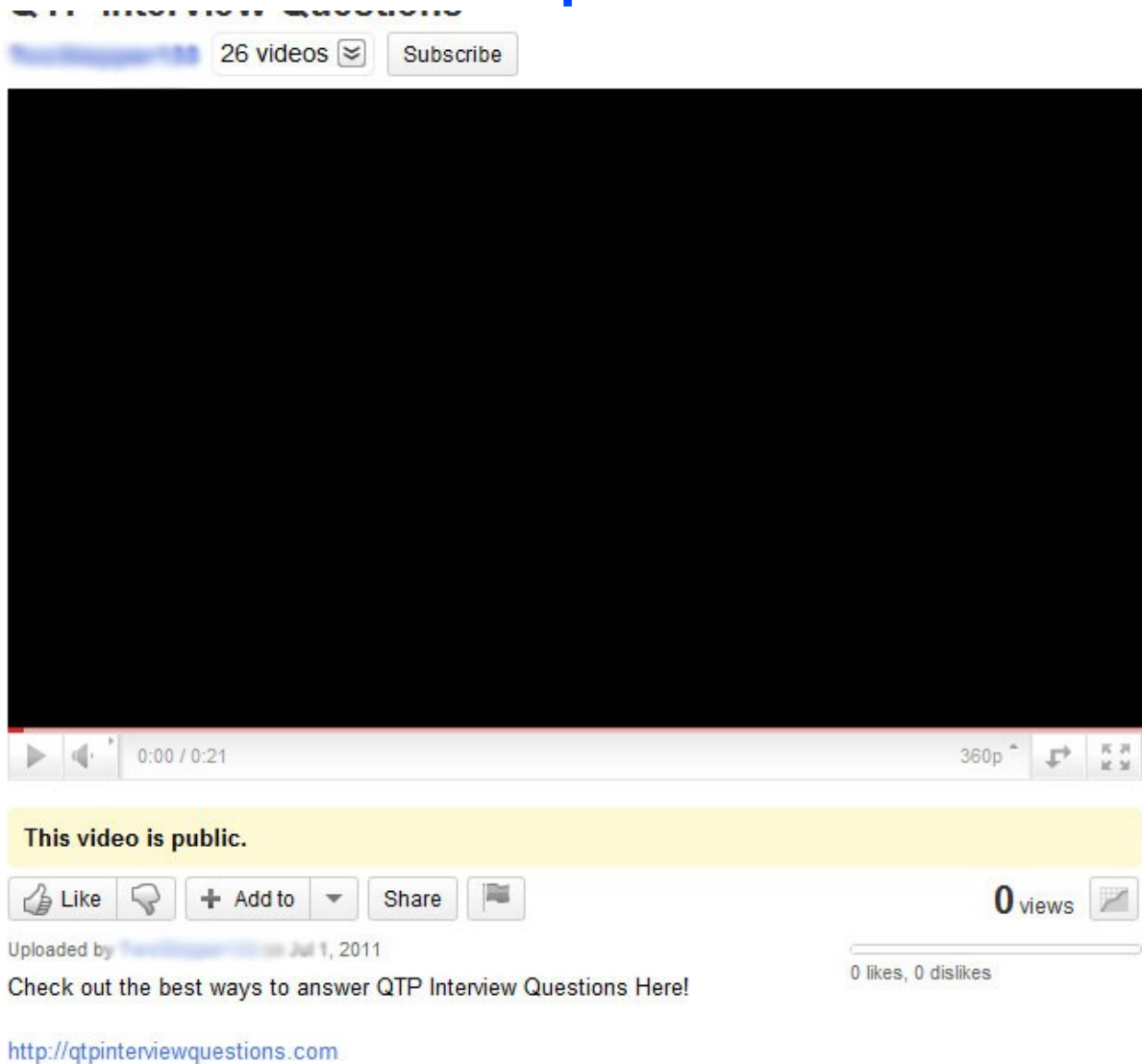


The next thing you want to do is make a YouTube video

- Create a YouTube account ([link to account creation](#))
- If you have a web cam simply film yourself welcoming people to the site
- If you do not have a web cam, download [Camtasia](#) (a screen recording software) and simply record your screen for about 30 seconds. (It has a 30 day free trial)
- Upload the video to YouTube. While it is uploading name the video your keyword. Then in the details section place a link to your site. Then place your keywords in the keywords section of the video
- Once the video is up, click the share button and copy/paste the

embed code somewhere on your home page.

Example



Dundee Tip!

YouTube videos rank very quickly in searches, try using them to generate traffic to your site by easily ranking them for uncompetitive searches!

This may seem like a lot, but completing this should take about an

hour. This is the most work you'll have to put in for the ranking process.

The good news is that this one step can rank a page in the top 20 within a day.. Just like it did for QTP Interview questions.

Check Out The Results From 1 Days Work!

At the start of the day

YOUR SEARCH ENGINE RANKING REPORT

'No' = Not in top 100. '--' = Engine not selected. 'Error' = No response.

Feel free to share with your friends.

+1 65

Tweet 104

Like 169

Share 39

SEARCH	GOOGLE	YAHOO!	BING	AOL
'qtp interview questions' qtpinterviewquestions.com	No	Error	No	No
'how to draw a horse'				

At the end of the day

The screenshot shows a Mozilla Firefox browser window with the MarketWatch website open. The address bar shows 'http://www.marketwatch.com/'. The page displays various news items and market data. Overlaid on the browser window is a search engine ranking report from 'mikes-marketing-tools.com'. The report shows the following results:

SEARCH	GOOGLE	YAHOO!	BING	AOL
'qtp interview questions' qtpinterviewquestions.com	18	No	No	No

Red text above the table reads: "Ranked Page 2, 18 in 2 day!". The browser window also shows a sidebar with "Markets News" and a "Become a MarketWatch" button.

Step 2

Empowering High PR Links

After you have set up the initial social back links it is time to start expanding the links your site is getting. Once you have these new links, use Blog Blueprint, FB, and Twitter to boost the links power.

Because of Panda, spam article backlinking is borderline pointless. 95% of article sites are still made up of non-unique content and have done nothing to change their ways. This means these links are basically ignored by Google.

However, there are a few article sites that Google still respects, due to them drastically changing their submission rules. The best part about bigger article sites is that their articles get indexed **extremely** fast.



Fast indexing+High PR=Great Link to Empower

What this means is the link power you send through these sites will go directly to your site **without raising a red flag from Google**, and it will get there **quickly** courtesy of the fast indexing.

I concluded that the links from these sites are still valid by:

- 1) Paying attention to ranking changes before and after the links were indexed.
- 2) Observing how fast they were indexed in [Yahoo Site Explorer](#).

To use this program, simply go to the program (via the link above) and enter your domain in the search bar. You will see an option to view your inlinks with a number next to it. Click this to see all your indexed links in Yahoo (example on the next page).

qtpinterviewquestions.com

MY DOMAIN[Explore URL](#)

Results

Show

Pages (9)

Inlinks (27)

LIST OF BACKLINKSShow Inlinks: to:Result details: ☐ ☐[Submit webpage or Site Feed](#) | [Export first 100](#)

1. [Music | Music](#)
text/html [singorpheus.com](#) - 40k
2. [USA | USA](#)
text/html [www.srkusa.com](#) - 36k
3. [Sports | Sports](#)
text/html [omnipresentsports.com](#) - 38k
4. [Qtp Interview Questions](#)
text/html [qtpinterviewquestions.com](#) - 14k
5. [QTP Interview Questions Answered!](#)
text/html [articlesbase.com/human-resources-articles/...](#) - 66k
6. [QTP interview questions and answers |...](#)
text/html [qtpinterviewquestions.com/qtp-interview-questions-and-ans...](#) - 14k
7. [How to Always Have The Right Answer For...](#)
text/html [ezinearticles.com/?How-to-Always-Have-The-Right-Answer-Fo...](#) - 40k
8. [QTP Is Starting Now For...](#)
text/html [srkusa.com/careers/qtp-is-starting-now](#) - 15k
9. [QTP Interview Questions | Web Traffic...](#)
text/html [mc76.com/careers/qtp-interview-questions](#) - 16k
10. [QTP Guides to Interviews | Stand](#)
text/html [standintl.org/careers/qtp-guides-to-interviews](#) - 15k

**ARTICLE LINKS THAT
GOT INDEXED FAST**

These are a few sites you can use for these links

<http://ezinearticles.com/>

<http://goarticles.com>

<http://www.soopertools.com>

<http://www.thefreelibrary.com/>

Each of these allows you to place 2 backlinks on your article page. To take advantage of this, I am going to follow a process to increase the link power of all these articles drastically.

How To Create Articles for These Sites

First make a 450 word article. Spin it to 75% with [The Best Spinner](#). At a 75% spin percentage you will be able to use this article over and over and over again. This is awesome because writing articles is time consuming and boring. There are more important things to do!



Dundee Tip!

Here is a great Fiverr for article writing. You really only need 2 articles tops for article submissions so this is a decent price.

<http://fiverr.com/users/arpitg157/gigs/write-1-article-of-500-words-for-you-on-any-topic?ref=glst-g-ttl>

If this is difficult for you, find someone to spin the article for you on Fiverr. Once this is complete, submit the article to Ezine articles.

You will have to wait a few days for it to be approved before you can submit the article to other places; Ezine is very good about checking article quality and will find your other submits during the process regardless of the spinning percentage. After it is approved though feel free to send it everywhere.



Dundee Tip!

A link from a relevant article is much more powerful. Be sure to follow these tips to get the best link possible!

Keys to Making a Relevant Article

-Try to Get the Keyword in the title

If my keyword was JUICER RECIPES some good title choices would be: Juicer Recipes for kids, The Best Juicer Recipes, Easiest Juicer Recipes

-Put the keyword in the content 3 times

This is very similar to the content on your site. Do not spam the word. Just occasionally use it

-Make sure the anchor text link is your keyword

You will put this in the signature portion. Here is an example of the text you can put in:

If you liked this article come check out the best [juicer recipes](#)(link to main site) on the best resource for [Apple juicer recipes](#) (link to other article)

Example link of My Ezine Article

<http://ezinearticles.com/?How-to-Always-Have-The-Right-Answer-For-QTP-Interview-Questions&id=6394218>

- Once it is approved, submit the spun article to the other 4 article directories.
- Once all the articles have been approved you are going to go back to each article and change the links to point to the other articles in a chain. For example your Ezine links will link to two places.
- The first link will link back to your site with your keyword anchor text.
- The second link will link to another one of your article (your GoArticles one

for example).

Then your [GoArticles](#) links will follow the same pattern. For example your first link will point back to the main site and then the 2nd link will point to the Sooper Articles article.

The result of this is a big link circle.

This empowers the main site greatly because the power of links that are pointed at the articles combine together and then get pointed at the main site while completely avoiding a mass link penalty.

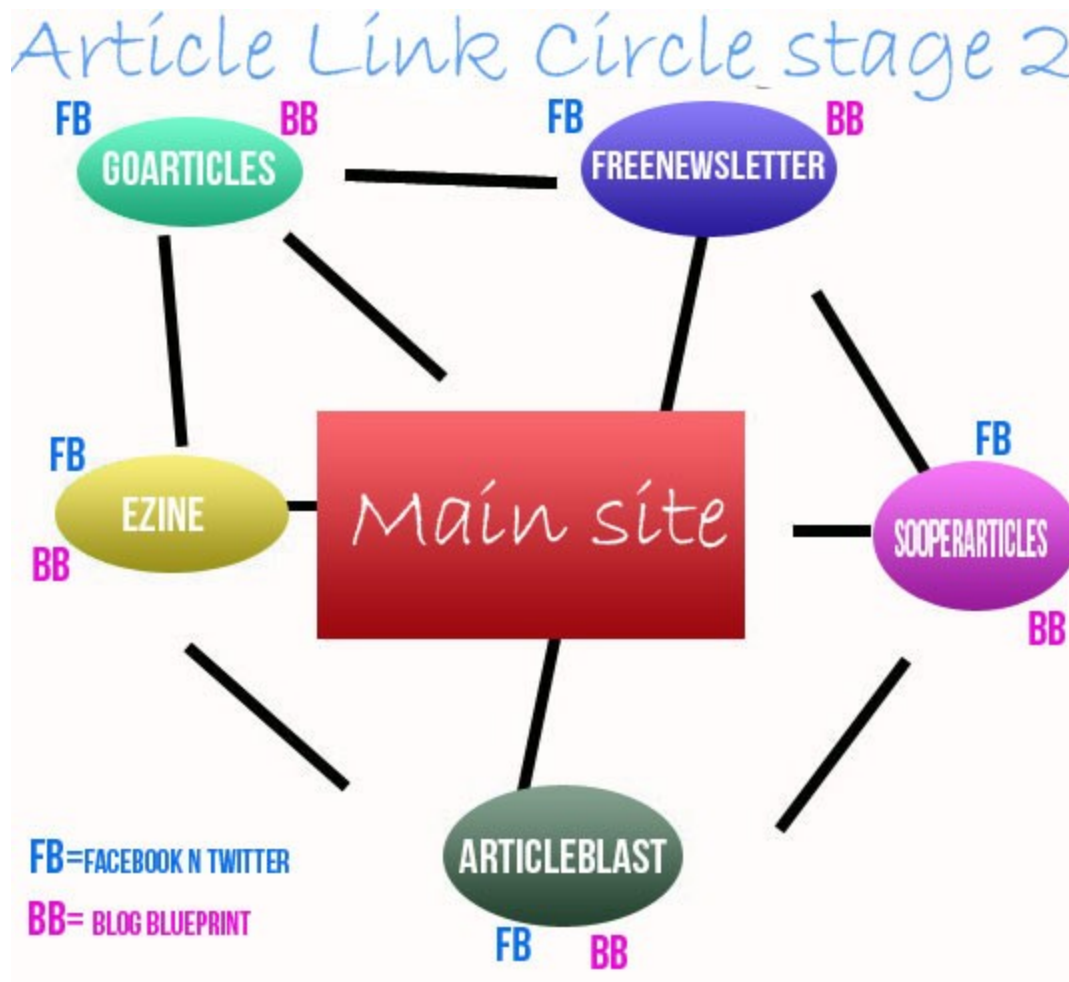
Check out the Diagram to better understand this!

Article Link Circle stage 1



- Once the link chain is done you are going to make 20 Blog Blueprint posts.

- Make 5 posts for each article. This takes full advantage of Blog Blueprint's powerful links and the articles' fast indexing, while avoiding any penalty whatsoever.
- Once you have done this, the next step is to tweet and status update each of the articles on the Facebook and Twitter pages.



This is the final nail and creates massively awesome devastating links in Google's eyes. You will only have a small amount of links pointing to your site, but the powers of these links will be **tremendous**. On top of this the links get indexed extremely fast, making ranking first page quick and easy.

In short, use the new algorithm to make these pages highly important in

Google's eyes!



Dundee Tip!

It's not a bad idea to make a notepad document to keep track of where you have submitted your articles and which have been back linked!

Step 3

Finding Unique Content Blogs to Get Links From

Some of the best backlinks in Google's eyes are from 100% unique content sites, with quality, and more importantly, UNIQUE content. These links get full power and no penalty so even though they may be from a low PR site they are still good for one thing.

Transferring link power

These are superior to the article links from before, because the full power of links you send to them is transferred through to your site.

So, go to Google and enter a query for blogs that are somewhat related to your site. If you are having trouble finding similar blogs a great tool you can use is the [Keyword Academy](#). They have a tool called Post Runner that allows you to find full unique blogs under a current theme. My theme would be computer testing and business.

Just in case you are wondering how hard it is to find blogs, I was able to find all these places for backlinks in a single Google search. You may have to be a bit creative, but trust me the blogs are out there.

To find blogs relevant to my niche I used the following searches

- QTP Blogs
- Quick Test Pro Blogs
- Software Testing Blogs
- Guest Posting Computer Blogs

You will quickly find a ton of blogs to post on by searching in this format

What I found from just 1 search. This is a massive list of

relevant sites!

<http://motevich.blogspot.com/2009/01/qtp-sites-blogs-groups-forums.html>

So I find unique blogs and send them a guest post with a link back to my site in the content. Once the article is posted I then simply log into Blog Blueprint and send powerful link juice to the blog post!



Remember to make your links anchor text your keyword (Similar to your ezine links!)

Also, make sure to post quality content on these blogs or the owner might reject them!

Alternative to Guest Posting

Sometimes if a niche is small it can be extremely tough to find relevant unique content blogs to post on. If you simply cannot find blogs relevant to your site the next best thing is create free blogs yourself. To do this, create blogs at these sites for free.

1. <http://wordpress.com>
2. <http://blogger.com>
3. <http://tumblr.com>
4. <http://weebly.com>
5. <http://squidoo.com>

When creating the site do the following to make it a relevant link

1. Place your Keyword within in the blogs title
2. Create a 300 word article and Spin it to 50%. Place the spun article on each blog as a post.
3. Place a link with your keyword as the anchor text back to your site.

4. Be sure to add a picture to the blog post to increase the pages quality

Once you have done this, you now have a link from a unique content blog that you can send link juice to from Blog Blueprint. Use this method as an alternative if you are having trouble finding blogs to post on.

Look What this Accomplished!

While the site link alone might not be a powerful source of link, the fact that it is relevant and also unique increases its importance in Google's eyes.

Once Your Blog Post is Accepted Be Sure to

- Use Blog Blueprint for results
- Be sure to link the post from your Facebook and Twitter
- If the blog has like buttons, be sure to like the page as well

Starting to see the pattern? =)

Make a link

Link to it from Blog Blueprint

Twitter and FB about

Wash, Rinse, and Repeat!

Step 4

Social Bookmarking, Forum and EDU links

At this point, most SEO strategies would be to create mass backlinks via article distribution. Google **HATES** this - most of these links are not indexed and if they are the link power they generate is comical.

I have spent two months straight making article links, but got better results in 3 days using this strategy.

Mass Links That Google Still Values!

A ton of news and valuable information is sent back and forth on social media/interaction sites. Because of this, Google still takes social bookmarking and **relevant** forum links seriously.

Social interaction is a huge part of the online world, and Google wants to be a part of it.

After your domain is about a month old, it is time to start amassing these kinds of links. Fortunately these types of links are easy to obtain cheaply through services such as those on Fiverr.

A Word of Caution

The last thing you want to do is link these **ALL** to your main site. This looks completely unnatural and will also lower the power of the links.



If you go overboard with backlinks (more than 300 a week to the main site), there's a chance Google may penalize your site. Be careful!

How to Use These Links Wisely

What you want to do is use these links to empower your other links. Send about 100 social bookmarks to your Ezine Articles and low PR blog post. Once you have done that you can then send these links to your blog blue print posts as well to make them even more powerful.

Once you have done this, if you still aren't first in the rankings, you'll need to start using relevant forums and .edu links. Again you can find .edu links off Fiverr. For forum links though, the best method is simply looking for forums relative to my keyword.

- For this keyword, I found business forums.
- I used the advance search function to search the domain for my keyword. If I find a thread on the forum based around my keyword, I then simply make a post with a link back to the main site.
- Follow the same pattern of linking Blog Blueprint links to the page - you now have a VERY POTENT forum link (I did not post here, but this would be a great page to post a link to [qtpinterviewquestions.com](http://forums.sdn.sap.com/thread.jspa?threadID=1955377)).
<http://forums.sdn.sap.com/thread.jspa?threadID=1955377>

Here are the best places to get these back links if you do not want to do it yourself on Fiverr:

Social Bookmarking

[SEOLasvegas](#)- **300 indexed social bookmarking Links**

EDU Backlinks

[StormChaser](#)- **50 Indexed EDU Backlinks**

Step 5

Finishing Up!

By this point, you should be ranking very highly. The best part, though, is that the rest of the ranking process is pretty much auto pilot. Simply keep sending mass links through YouTube, articles and unique blog post.

QUICK REFRESHER!

So far our strategy has been based around getting back links for creditable sources and then empowering them with blog blueprint links. This is a GREAT strategy. So why stop?

Do not overcomplicate this. You should be seeing great results by now, so just keep up what we have been doing in the prior steps!

Depending on the competition, your site could easily rank 1st in 2 months or less using this strategy. If you are tackling a major keyword, it could take a bit longer, but it's only a matter of time before your site starts rising in the rankings.

Because of the new algorithm, domain age is also playing a major role in sites ranking. This is the one aspect that is out of your control. However, if you are simply patient and let your domain age it will naturally take over a search with these backlinks and SEO.

So what now.....

Right now I want to get into some tricks I use with the various tools I have shown you. Once you have completed the 5 steps, it's very important to experiment with these because some of them can trigger massive rank changes very quickly. It's all about finding the right method.

Trick 1 Linking Blog Blue Print Links Together

Very, very simple. Blog Blueprint will give you the link locations for all your links. Once a week I like to use all 20 of my links to link to a few blog blue print links. This creates what I like to call a Blog Blue Print Steroid link.

Trick 2 Getting All Your Links Indexed Fast

This is a good thing for your empowered links, not for links to your main site. The reason for this is because you do not want to send to many links to your main site right away. The buffer between creation and indexing actually works in your favor.

However, since Google does not penalize you for how strong your empowered links are you can go crazy with this. This is a trick I discovered from a friend of mine.

How it Works

Google crawls links in emails sent from Gmail to Gmail account. I am not sure how, but it has been proven multiple times. Here is how it is done.

- Create back links to your site by any fashion
- Copy and paste the link URLs in an email from a Gmail accounting
- Send the Email to another account you own
- Log into the other account and open the email

Poof! All your links will get indexed. Try it out!

Trick 3 Understanding How to Use your YouTube videos

This strategy is common sense, yet I rarely see people doing it. Because of how Google works, it's almost impossible to have 2 ranked links to your site on the first page of a search. However, this does not mean you cannot have 2 pages you own on the first page.

[YouTube](#) is ranking very highly in Google at the moment. With a few links it is actually possible to rank first or second page in less than a month. Also, just like your articles, the link power is sent to your site.

This means you can rank your [Youtube](#) video in Google while at the same time

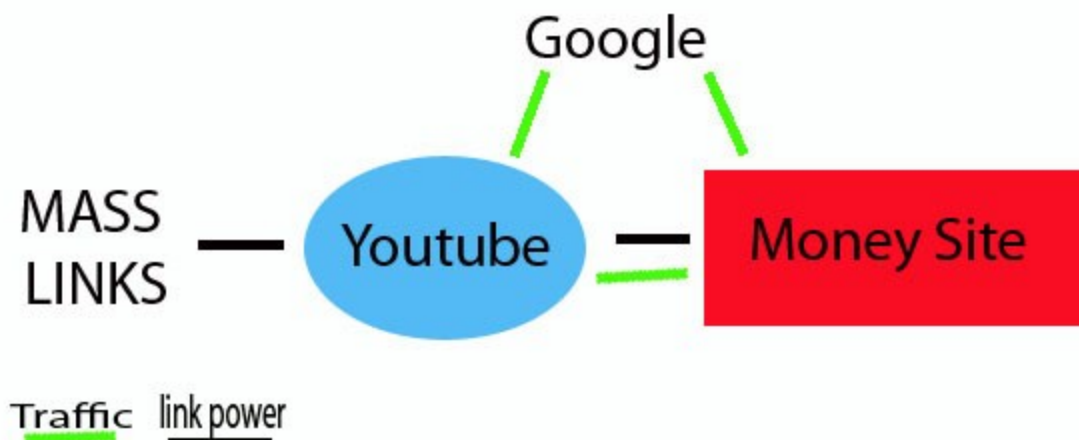
helping support your main site. Here is an example of this process working.



Both of these pages are owned by me. Because of this, I can now also use my YouTube video to grab and direct people to my money page. In order to have the best converting YouTube video for sending people to your site, just make sure of a few things.

1. Have a link to your site embedded in the video.
2. Make sure you mention your site in the video, and explain how it will solve the problem.
3. Make the video somewhat short. You want to leave people hanging so they follow through to your site

This is one of my favorite ways to dominate a search. If you can get your YouTube video and main site ranking on the first page, you will be a wrecking ball in any niche.



Trick 4: Reporting Your Competition

This may seem like a jerk move. However, you can only use this if the site you report is pure garbage. So, you are actually doing yourself, Google, and its users a big favor.

How to Do This

- Simply go to this page (<https://www.google.com/webmasters/tools/spamreport?hl=en&pli=1>)
- Once there fill out the form and submit it to Google. Make sure to actually provide reasons that justify the complaint. Example of these would be: No content, not relevant content, malware, and keyword spamming. Prove a site has any of these, and they will be penalized.

Free Alternative to Blog Blueprint

Since I want everyone to be able to use this strategy and participate, I've provided an alternative to get link power to your site and empower high PR links.

While Blog Blueprint cuts down the time and is extremely effective when paired with this strategy, you may be able to see similar results using social bookmarking site.

How to use Social Bookmarking Sites in a Similar Fashion As Blog Blue Print

To do this, simply replace any blog blue print links mentioned in this strategy with social bookmarks for high PR bookmarking site.

To do this, go to <http://www.socialmarker.com/>. From there you can quickly amass high PR social bookmarking links and use them in the same fashion as Blog Blueprint links. This will not be as effective and is more time consuming than using BBP, but it is also free.

Conclusion

The time has come! You now have all the knowledge you need to start making some serious coin off the Internet.

Remember that Google rankings are never set in stone and every keyword may rank differently. The only factors that have been proven to lead to success with SEO is consistency and patience.

The last piece of advice I can give you is: never stop learning. There are so many different ways to rank and make money via SEO. Google is constantly changing, so the name of the game is adapting. The more you know, the faster you can adapt, and always stay a step ahead of the competition.

Thank you for making this purchase and I cannot wait to start hearing the success stories from this strategy. If you have any questions, be sure to contact me. Good luck!

-Alex Cass